

Noibedya Narayan Ray

Product Designer | UX/UI | Web Designer

Product designer drawn to the flows people can't skip: patient intake, professional onboarding, signup. A BSc in Computer Science, seven years of freelance brand and motion design, and a 3D background mean I reason through engineering constraints and prototype motion instead of describing it.

WORK EXPERIENCE

GeekRay | Freelance Designer Nov 2018 – Present

- 100+ client projects across UI design, brand identity, responsive web, and motion graphics for education, creative-services, and tech clients. Level 2 Fiverr seller, 4.8–5.0 rating sustained over seven years.
- Owned client relationships end to end with no PM or design lead in between: scoping, requirements, feedback, and delivery were all mine to manage. That direct trust is what turned several one-off jobs into ongoing, multi-year retainers.
- Built a motion and illustration practice in After Effects and Autodesk Maya that now shapes how I prototype animation states and explain interaction details to engineers.

HelpAfterAccident | UX Designer (Contract) Apr 2026 – Aug 2026

B2B SaaS legal-medical referral platform, Orlando, FL. Designs approved for production; product built and in pre-launch.

- Designed a 15-step onboarding flow (identity verification, practice setup, team configuration, SMS/WhatsApp 2FA) for a platform built to onboard 5,000+ verified lawyers and doctors: one task per screen, designed to be completed in under two minutes while collecting 10+ data points, ending in a Review & Finish screen that pulls six setup categories into one view.
- Mapped a shared authentication trunk branching per persona across five user types (doctors, lawyers, patients, marketers, influencers), so engineering built signup once instead of five separate flows.
- Built and tested four patient intake models, converging on short single-field screens and minimal typing, since someone filling it out right after a car accident needs speed and low cognitive load more than completeness.
- Documented every state and spec for a reusable multi-select pill component used across four profile sections, specced thoroughly enough that engineering could build it straight from the documentation.

Visual Thinkers | UX & Visual Designer (Intern) Mar 2025 – May 2025

London, ON.

- Audited and rebuilt the agency homepage as responsive Figma components implemented in WordPress with HTML/CSS to meet WCAG 2.1. The type scale, spacing, and component patterns were adopted across three concurrent client projects, ending visual drift between web and social.
- Ran the content production workflow in Notion across design, copy, and marketing, replacing scattered status updates with one shared board so 3+ projects stayed visible and on schedule on a small team.

SELF-INITIATED PROJECTS

AI Health Link Canada (HealthTech): AI-assisted triage, digital health vault, and care booking across virtual and walk-in providers. Progressive disclosure kept clinical completeness without overwhelming anxious patients. 17 screens across mobile and tablet, closed with a WCAG 2.1 self-audit.

Creative Asset & Video Workflow (B2B SaaS): Video production workflow tool addressing fragmented client communication and slow approvals: a Kanban production board, smart task cards, and a no-login review room where clients leave timestamped feedback directly from a link instead of scattered email threads. Research drawn from interviews with four video editors and two content creators.

PREVIOUS EXPERIENCE

CDIP, UIU, Bangladesh | Graphic Designer

Mar 2017 – Dec 2021

CONTACT

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Open work permit valid to Jan 2029 (no sponsorship required)

SKILLS

UX/UI

- End-to-End Product Design
- Interaction Design
- Wireframing & Prototyping
- Information Architecture
- Motion Prototyping
- Responsive & Mobile Design

Tools & Software

- Figma (Dev Mode)
- Lottielab
- Adobe CC (Ps, Ai, Ae, Pr)
- Autodesk Maya
- HTML/CSS
- Python
- SQL

Process

- WCAG 2.1
- Design Systems & Component Libraries
- Agile/Scrum
- User Research & Usability Testing
- Localization
- Design-to-Dev Handoff

EDUCATION

Post-Graduate Certificate, Visual Effects & Editing for Contemporary Media

Fanshawe College, London, ON, 2025

Post-Graduate Certificate, 3D Animation & Character Design

Fanshawe College, London, ON, 2024

BSc, Computer Science & Engineering

United International University, Dhaka, Bangladesh, 2021

CERTIFICATIONS

- Google UX Design Professional Certificate (2026)
- Google AI Fundamentals (2026)
- Adobe Illustrator & Premiere Pro (2025)